

Smart Blogging Skills

“Shareability” Checklist

This check list helps you to judge whether your blog is ready to announce to the world. It's up to you to decide which level of readiness you want to achieve.

Share Readiness Level One: **Minimal**

- About page written
- Contact information published
- Three good blog posts written
- RSS button on site.

Share Readiness Level Two: **Ok**

- About page written
- Contact information published
- Disclaimer and privacy policy published.
- Nice pic of you on the about page
- Five good blog posts written
- RSS button on site.
- Social media icons on sidebar (or use plugin to display on side or bottom of browser)
- Twitter set up & posted to a dozen times.

Share Readiness Level Three: **Good**

- Customized blog header or logo
- About page written
- Contact information published
- Disclaimer and privacy policy published.
- Nice pic of you on the about page
- Eight good blog posts written
- RSS button on site.
- Social media icons on sidebar (or use plugin to display on side or bottom of browser)
- Twitter set up & posted to a 20+ times
- Facebook page created.
- Mailing list optin form on sidebar.

Share Readiness Level Three: **Better**

- Customized blog header or logo
- About page written
- Contact information published & easy contact form in place.
- Disclaimer and privacy policy published.
- Have a search form easily visible
- Nice pic of you on the about page
- Eight good blog posts written
- RSS button on site.
- Social media icons on sidebar (or use plugin to display on side or bottom of browser)
- Twitter set up & posted to 20+
- Google+ set up & posted to a few times.
- Facebook page created.
- Using Social Media Plugin that makes submitting (likes, shares, etc) your content easy.
- Mailing list optin form on sidebar.
- Mailing list subscriber gift created & eCover displayed above optin form.

Share Readiness Level Three: **Great**

- Customized blog header or logo
- About page written
- Contact information published & easy contact form in place.
- Disclaimer and privacy policy published.
- Have a search form easily visible
- Nice pic of you on the about page
- Eight good blog posts written
- RSS button on site.
- Social media icons on sidebar (or use plugin to display on side or bottom of browser)
- Twitter set up & posted to 20+
- Google+ set up & posted to 10+
- Pinterest set up & a few items pinned. (added to social media icons)
- Facebook page created.
- Using Social Media Plugin that makes submitting (likes, shares, etc) your content easy.
- Mailing list optin form on sidebar.
- Mailing list subscriber gift created & eCover displayed above optin form.
- Mailing list squeeze page created with good copy promoting your mailing list.
- Use a recent posts plugin for your sidebar
- Use a related posts plugin to recommend additional content at the bottom of your posts.
- Your sidebar contains relevant cross promotion to other projects.
- One multimedia post created. (Use audio or video.)

Share Readiness Level Three: **Awesome!**

- Customized blog header or logo
- About page written
- Contact information published & easy contact form in place.
- Disclaimer and privacy policy published.
- Have a search form easily visible
- Nice pic of you on the about page
- Eight good blog posts written
- RSS button on site.
- Social media icons on sidebar (or use plugin to display on side or bottom of browser)
- Twitter set up & posted to 20+
- Google+ set up & posted to 10+
- Pinterest set up & a 25+ items pinned.
- Tumblr set up & a few items posted. (added to social media icons)
- Facebook page created.
- Using Social Media Plugin that makes submitting (likes, shares, etc) your content easy.
- Mailing list optin form on sidebar.
- Mailing list subscriber gift created & eCover displayed above optin form.
- Mailing list squeeze page created with good copy promoting your mailing list.
- Use a recent posts plugin for your sidebar
- Use a related posts plugin to recommend additional content at the bottom of your posts.
- Your sidebar contains relevant cross promotion to other projects.
- Three multimedia post created. (Using audio or video.)
- Great guest post published by another blogger in your niche.
- Offer a free webinar event to grow your mailing list. (Optin page set up, blog post announcement)

Tools & Services We Highly Recommend:

- [Mom Webs Hosting](#)
- [Reliable Webs Hosting](#)
- [Freshnets Wordpress Design](#)
- [Blogging Starter Pack](#) (Use coupon 'blogintern' to save 30%!)
- [Wordpress Live Support](#) (Use coupon 'D8562 ' to save 50%!)
- [Aweber Mailing List Management](#)
- [Box Shot King eCover Creator Software](#)